

LADIES DU FAYETTEVILLE

2023 Sponsorship Deck



CITY OF
FAYETTEVILLE
ARKANSAS

RACE FACTS

Participant Numbers

2016 – 186

2017 - 143

2018 - 169

2019 - 221

2020 – cancelled

2021 - 124

2022 – 94

States in attendance

AR, MO, OK, KS, AL, FL,
TX, WI, PA, IN, MS, LA



Top Individual Time: 1:04:02.7

Top Relay Time: 1:11:00.7

REACH FACTS

- **17K+** Facebook Page followers
- **7,000** Instagram followers
- **5,100+** Newsletter List of Athletes
- **1,700+** Direct Email List of Racers
- **260** Strava Followers



 **SIGN UP TO RECEIVE NOTIFICATIONS**



PRESENTING SPONSOR: \$3,000



- Official co-sponsor with Parks & Recreation
- Logo displayed on all promotional materials including but not limited to social media posts, webpage, posters, signage, etc.
- Logo on event banner(s) displayed at race
- Company banner (provided by sponsor) displayed next to your booth or participant check in area at the race
- Opportunity to announce the start of race
- On-site activities during race (booth, table)
- Opportunity to put item(s) in race packets
- Sponsorship listed on race website
- Five complimentary race registrations

RACE SPONSOR: \$1,000



- Logo displayed on all promotional materials including but not limited to social media posts, webpage, posters, signage, etc.
- Logo on event banner(s) displayed at race
- Company banner (provided by sponsor) displayed next to your booth or participant check in area at the race
- On-site activities during race (booth, table)
- Sponsorship listed on race website
- Opportunity to put item(s) in race packets
- Three complimentary race registrations

CELEBRATION SPONSOR: \$500



- Logo displayed on all promotional materials including but not limited to social media posts, webpage, posters, signage, etc.
- On-site activities during race (booth, table)
- Opportunity to put item(s) in race packets
- Sponsorship listed on race website
- Two complimentary race registrations

RACE VENDOR: \$150



- Business/Organization mentioned in pre-race social media post and participant email(s)
- On-site activities during race (booth, table)
- Opportunity to put item(s) in race packets
- One complimentary race registration

THANK YOU

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