

Entrepreneurship and Innovation Contract

Monthly Update

For The Month Of July, 2022



Monthly Metrics:

- We served **46** Fayetteville entrepreneurs through **36** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - **15** women owned ventures through these 1:1 engagements
 - **6** minority owned ventures through these 1:1 engagements
 - **3** veteran owned ventures through these 1:1 engagements
 - Companies like SupplyPike
- **7** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **270** attendees

Monthly Progress Highlights:

- Presented to City Leadership the Semi-Annual Contract Update
- Continued to support the City of Fayetteville Economic Recovery and Vitality Steering Committee planning work.
- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City's Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events ranging from "Tech Talks W/SupplyPike" to "Lunch & Learn Series: Communication Matters: How to Build Impact at Work" – providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs.