

Entrepreneurship and Innovation Contract

Monthly Update

For The Month Of June, 2022



Monthly Metrics:

- We served **46** Fayetteville entrepreneurs through **39** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - **20** women owned ventures through these 1:1 engagements
 - **8** minority owned ventures through these 1:1 engagements
 - **2** veteran owned ventures through these 1:1 engagements
 - Companies like BiologicsMD
- **7** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **170** attendees

Monthly Progress Highlights:

- Continued to support the City of Fayetteville Economic Recovery and Vitality Steering Committee planning work.
- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City's Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events ranging from "Venture Networking At Urban Cellar Winery" to "Lunch & Learn with LifeWork @ CenterSpace" – providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs.