



On behalf of Fayetteville Parks & Recreation and Bentonville Parks & Recreation, thank you for registering. It is fantastic to see so many individuals interested in celebrating the Razorback Greenway and supporting cycling in NWA. **Special thanks to the Presenting Sponsor of our 2021 Square 2 Square Bike Rides, CLIF BAR!**

### **Packet Pick Up**

Participant packets are available for pick up at two locations Thursday and Friday. It is important to pick up your packet in advance! It contains your **wristband** (that must be worn to get all your free items and finisher prizes), **tech t-shirt**, **mug**, and more. *Please mask up before entering the Packet Pick Up locations.*

**Thursday September 30: 10am-6pm**

**Friday October 1: 10am-6pm**

Fayetteville Location: Adventure Subaru (2269 N Henbest Dr, Fayetteville, AR)

Bentonville Location: Downtown Activity Center (215 SW A Street, Bentonville, AR)

**DISCLAIMER: The ride does NOT start or finish on either SQUARE. Please note actual start/finish locations.**

### **SHUTTLES**

If you registered for a shuttle, arrive 10-15 minutes prior to your shuttle time to load up. Shuttles depart on the hour. All shuttles travel from Fayetteville to Bentonville. **MASKS MUST BE WORN ON SHUTTLES.**

SHUTTLE PICK UP: Walker Park in Fayetteville (along Block Avenue and 7<sup>th</sup> Street)

SHUTTLE DROP OFF: Downtown Activity Center in Bentonville (along 200 block of SW A Street)

Shuttle times again are 6am, 7am, 8am, 9am and then 11am, 12pm, 1pm, 2pm.

### **START**

The start of the ride is across from the Downtown Activity Center in Bentonville. The address is 200 SW A Street. Riders will begin departing between 7:00am-10:00am in their designated time start block. *Please mask up and maintain social distancing guidelines while in the starting area.* Get your picture with the "I started in Bentonville" banner and share on social media #square2square; @playbentonville, @fayettevilleparksandrec

### **What you'll find at the CEI Start Line**

- Einstein Bros Bagels with bagels and coffee
- Phat Tire Bike Shop for last minute bike needs
- Red Diamond iced tea
- Live music
- Strider Bikes Bentonville will be hosting a 1-mile lead-out for the ride beginning at 9:00 AM from the starting location in Bentonville. SBB will SAFELY help your little ones & family members ride the 1-mile route that will lead to bike lanes on SW I St.

## **Pit Stops**

There are four Pit Stops along the route thanks to our Pit Stop Sponsors. Items available may include water, GoGo Squeez apple sauce, Clif Bar product, and bike mechanic support, first aid support, and photo opportunities. *Be sure to mask up and flash your participant wristband to the Pit Stop volunteers.* Get your picture with the “I stopped in Rogers and Springdale” banners and share on social media #square2square; @playbentonville, @fayettevilleparksandrec

**Rogers Pit Stop** is at the Mercy Trailhead in Rogers, sponsored by City of Rogers and Raising Canes, **7:30am-10:30am**

**Lowell Pit Stop** is at the Northwest Arkansas Board of Realtors Building, sponsored by NABOR. **8am–11:30am**

**Springdale Pit Stop** is at Shiloh Square, sponsored by Downtown Springdale Alliance. **8:15am-12:15pm**

**Lake Fayetteville Pit Stop** is at Lake Fayetteville’s North Shore, sponsored by GoGo Squeez. **8:30am-12:30pm**

At the planned stops, there will be Strider Bikes Bentonville Signs available for families to photos. At the finish, SBB will have a raffle you can enter if you have taken all four (4) pitstop photos.

## **FINISH**

The finish of the ride is at Walker Park in south Fayetteville. The address of Walker Park is 10 W. 15<sup>th</sup> Street. The start will be on the north end of the park near S Block Ave and W 7th Street. The post-race area will be up and running from 9:00am-2:00pm. *Please considering masking up and maintaining social distancing guidelines while in the finish area.*

### **What You’ll Find at the Arvest Bank Finish Line:**

- Let’s Play Bike Zone, *provided by Field Agents and BikeNWA*
- Your Finisher Medal
- Water Station *provided by Niagara Bottling*
- Live Music
- Burgers, chicken, and hot dogs, *provided by Tyson Foods and prepared by Secondhand Smoke*
- GoGo Squeez Activation and Giveaways

Be sure to grab a photo in front of the “I Finished in Bentonville” banner and share on social media #square2square; @playbentonville, @fayettevilleparksandrec

## **Trail Information**

It is imperative that all participants follow trail rules and etiquette. This event does not have exclusive use of the greenway, so please be mindful of other trail users.

- Keep Right
- Pass on the Left, Give Warning When Passing
- Obey the 15mph Speed Limit
- Yield and Stop at Crossings
- Obey all Traffic Signs and Traffic/Trail Lights
- Sections of the Square 2 Square Bike Ride route will be marked with directional arrows. Be on the lookout for the blue Razorback Greenway signs and mile markers along the way.

### **USE CAUTION HERE – other events along the greenway will have a high volume of pedestrian traffic!**

- First Baptist Church in Rogers is hosting a large flag football tournament.
- U of A Agriculture Fields are hosting the Chile Pepper Cross Country festival.

**YOU are responsible for YOU when out on the trail** -- make sure to have a backup plan in case you face bike, navigation, or health issues during the ride. Please practice safe social distancing and face covering when not actively riding.

We look forward to seeing you Saturday on the Greenway! Many thanks again to our sponsors!



The logo for the Square 2 Square Bike Ride is circular with a maroon background. It features the text "BENTONVILLE" and "FAYETTEVILLE" at the top, "SQUARE 2 SQUARE" in large yellow letters in the center, and "BIKE RIDE" in smaller white letters at the bottom. A white silhouette of a cyclist is positioned at the bottom center of the circle.

Presented by 

**Thank You To  
Our Sponsors**

