

Office of the Mayor
City of Fayetteville
Proclamation



WHEREAS: Fayetteville, Arkansas celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7% of all firms with paid employees in the United States, are responsible for 64.9% of net new jobs created from 2000 to 2018, and

WHEREAS: small businesses employ 47.3% of the employees in the private sector in the United States, and

WHEREAS: 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business, and

WHEREAS: 65% of U.S. small business owners said it would be most helpful to their business to have their "regulars" return and start making purchases again, and

WHEREAS: three-quarters of U.S. consumers are currently looking for ways to Shop Small® and support their community, and

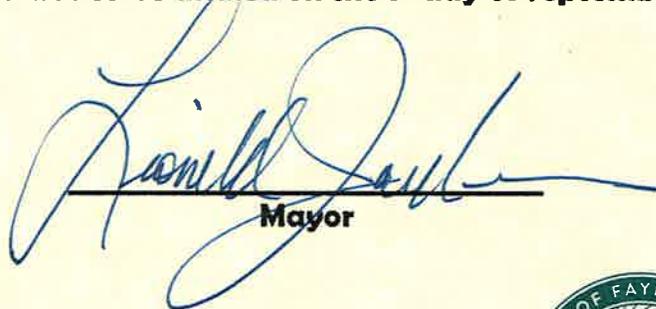
WHEREAS: Fayetteville, Arkansas supports our local businesses that create jobs, boost our local economy, and preserve our communities.

NOW THEREFORE, I, Lioneld Jordan, Mayor of the City of Fayetteville, Arkansas do hereby proclaim the month of September as

"NOW IS THE TIME TO SHOP SMALL"

in Fayetteville, Arkansas and urge the residents of our community to support small businesses and merchants now and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Fayetteville, Arkansas to be affixed on the 1st day of September, 2020.



Mayor

Attest:



City Clerk

