

2019 SUSTAINABILITY REPORT CARD



This report card tracks the City of Fayetteville's sustainability performance across seven focus areas, defined by the **Sustainable Tools for Assessing and Rating (STAR) Communities Guide**. This report aims to bring greater transparency to City activities.

Fayetteville strives to be a sustainable city for all residents. We focus on building livable neighborhoods that meet residents' present needs without compromising future generations' ability to thrive. To capture a holistic view of Fayetteville's current and future sustainability, these indicators cover a range of economic, environmental, and social factors.

The 'Metrics' category tracks the same data points each year to show annual changes. In the 'Accomplishments' category, new successes are highlighted each year. The 'Goals' category captures both long-term objectives and specific goals for the following year.

BUILT ENVIRONMENT	METRICS	ACCOMPLISHMENTS	GOALS
	<p>Average percent of income spent on transportation and housing</p> <p>46%</p>	<p>2019 ACHIEVEMENT IN COMPREHENSIVE PLAN AWARD by Arkansas Chapter of American Planning Association</p>	<p>Begin construction on FIRST PHASE OF BOND PROJECTS</p>
	<p>Issued 23 SOLAR DEVELOPMENT PERMITS</p>	<p>\$825,000 in bond money allocated to TRAIL PROJECTS UNDER CONSTRUCTION</p>	<p>Create TRAILSIDE DEVELOPMENT PLAN</p>
	<p>4 VIOLATIONS of EPA's clean water guidelines in City limits</p>	<p>Adopted Comprehensive CITY PLAN 2040</p>	<p>Develop "GOOD NEIGHBOR BEST PRACTICES" for infill construction projects</p>
		<p>Ranked #15 IN NATION, BEST PLACES FOR BIKES by People for Bikes</p>	

CLIMATE & ENERGY	METRICS	ACCOMPLISHMENTS	GOALS
	<p>72% CLEAN ENERGY for City government operations</p>	<p>Received US Conference of Mayors' MAYOR'S CLIMATE PROTECTION AWARD for construction of SOLAR ARRAYS</p>	<p>Achieve 100% CLEAN ENERGY for City government electricity supply</p>
	<p>27% Percentage of Fayetteville's electricity that comes from clean energy sources</p>	<p>EXPANDED RECYCLING to multi-family unit dwellings</p>	<p>Begin RETROFITTING CITY STREET LIGHTS to LEDs</p>
	<p>Greenhouse gas (GHG) emissions created, community-wide: 15.26 metric tons per capita</p>	<p>Recognized on CDP's A list as GLOBAL ENVIRONMENTAL LEADER</p>	<p>Regulate SINGLE-USE DISPOSABLE BAGS</p>
	<p>Solid waste generated per person: 1,709 lbs.</p>	<p>Gold Designation for NATIONAL SOLSMART PROGRAM</p>	<p>Expand E-SCOOTER PROGRAM TO 500 e-scooters and continue to build safe infrastructure for riders</p>
	<p>19% of community's solid waste was diverted from landfills through reusing, recycling, composting, etc.</p>	<p>Launched COMMERCIAL COMPOSTING PROGRAM</p>	
		<p>BANNED to-go POLYSTYRENE CONTAINERS</p>	

ECONOMY & JOBS	METRICS	ACCOMPLISHMENTS	GOALS
	<p>\$42,365 Median Household Income</p>	<p>Awarded 1ST PLACE in EDUCATION/WORKFORCE DEVELOPMENT by Arkansas Municipal League for:</p> <ul style="list-style-type: none"> Northwest Fab Lab Northwest Regional Robotics Training Center Workforce Education Textbook <i>The Calling</i> 	<p>Host PAN-AMERICAN CYCLOCROSS CHAMPIONSHIPS</p>
	<p>2.5% Unemployment rate</p>	<p>PASSED \$226 MILLION infrastructure bond package</p>	<p>Rezone sections of 71B and develop a 71B CORRIDOR TRANSIT PLAN</p>
	<p>1,404 New full time jobs created in 2019</p>	<p>Adopted 71B CORRIDOR PLAN and negotiated transfer of 71B to City jurisdiction</p>	<p>Deliver FAYETTEVILLE WORKFORCE DEVELOPMENT PLAN</p>
	<p>341 New businesses opened in 2019</p>		

EDUCATION, ARTS & COMMUNITY



METRICS

93% Percentage of students who graduate high school within four years

50% Percentage of third-graders who meet or exceed reading proficiency standards

49% Percentage of residents with a bachelor's degree or greater



ACCOMPLISHMENTS

Ranked **5TH: BEST PLACES TO LIVE** in the country by *U.S. News & World Report*



Began \$50 million **PUBLIC LIBRARY EXPANSION**



THEATRESQUARED RE-OPENED in new location

Named **ARKANSAS VOLUNTEER COMMUNITY OF THE YEAR** by Arkansas Municipal League



GOALS

Begin improvements to **FAY JONES WOODS**



Complete construction of 70,000 sq-ft **PUBLIC LIBRARY CAMPUS EXPANSION**

Collaborate with new **N.W. ARKANSAS ARTS SERVICE ORGANIZATION** incubated at the Northwest Arkansas Council



EQUITY & EMPOWERMENT



METRICS

62% Percentage of households that meet or exceed the Living Wage Standard



338

Residents assisted with taxi and transit vouchers through City's transportation programs

Mapping and analysis of access and proximity to **COMMUNITY ASSETS** such as schools, clinics, grocery stores, etc.

ACCOMPLISHMENTS



City joined **CITIES FOR CITIZENSHIP** to increase citizenship among residents



City amends ordinance to allow **NON-VOTING RESIDENTS TO SERVE ON CITY BOARDS AND COMMITTEES**

COMMUNITY RESOURCES HEARTH PROGRAM housed 45 adults & 36 children



GOALS

Participate in **"I COUNT" CENSUS 2020 CAMPAIGN**

Expand trail system to within **ONE-HALF MILE** of all residents

Place **DIVERSE WORKFORCE HOUSING OPTIONS AND EMPLOYMENT OPPORTUNITIES** in growth nodes outlined in City Plan 2040



Participate in **REGIONAL INITIATIVES ON AFFORDABLE HOUSING**

HEALTH & SAFETY



METRICS

1.1 homicides per 100,000 residents

26% of residents live in a defined food desert



14.4% of residents experience food insecurity

ACCOMPLISHMENTS

Expanded **ADA ACCESSIBILITY** at Gulley Park, Bryce Davis Park, and Gregory Park



REDUCED CRIME BY 9%

Approved bonds to begin design of new **POLICE HEADQUARTERS AND TWO FIRE STATIONS**

Dedicated police officer to patrol trail system and added **SCHOOL RESOURCE OFFICER TO FAYETTEVILLE PUBLIC SCHOOLS**

GOALS



Expand **URBAN AGRICULTURE OPPORTUNITIES**

Increase and improve **ADA ACCESSIBILITY** of City parks and trails

Complete design of new **FIRE STATIONS & POLICE HEADQUARTERS**

NATURAL SYSTEMS



METRICS

20.9% of City-owned land is classified as green infrastructure

1 acre of parkland cleared of invasive plants

3,327 volunteer hours spent removing invasive plants

5,816 volunteer hours spent cleaning up litter



ACCOMPLISHMENTS

1.7 million bond dollars for **DRAINAGE PROJECTS**



3 million bond dollars for projects at **CITY PARKS**

Awarded **WATER RESOURCES UTILITY OF THE FUTURE TODAY**

GAVE AWAY 1000 TREES

GOALS

Continue stormwater maintenance projects to **REDUCE FLOODING & EROSION AND PRESERVE QUALITY OF STREAMS**



Improve **URBAN FOREST AND HABITAT** through native plantings and invasive species removal

Develop new **PARKS MASTER PLAN**

