

# Entrepreneurship and Innovation Contract

## Monthly Update

Feb 1, 2020



# Monthly Metrics:

- We served **50** Fayetteville entrepreneurs through **41** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
  - **17** women owned venture through these 1:1 engagements
  - **7** minority owned ventures through these 1:1 engagements
  - **2** veteran owned ventures through these 1:1 engagements
  - Companies like Diamond State Technologies
- **6** Event, Workshop, and Program engagement for Fayetteville entrepreneurs serving nearly **1,045** attendees

# Monthly Progress Highlights:

- Office hours continued at the Brewer Entrepreneurship Hub
- Led successful Brand Alignment event with Fayetteville entrepreneur Omar Kasim at his new Dickson St Juice Palm location
- Led multiple Startup Junkie Podcasts open to the public out of CenterSpace in addition to hosting a Shark Tank Watch Party at CenterSpace open to the public that featured local entrepreneur Sofi Overtonn
- Continued growing Kiva Hub program, based out of Fayetteville, which will provide increased capital access to local entrepreneurs
- Kicked off Fuel AI/ML Accelerator program
- Continued work on the Spectrum Living Solutions project