

Entrepreneurship and Innovation Contract

Monthly Update

Sept 1, 2019



Monthly Metrics:

- We served **54** Fayetteville entrepreneurs through **45** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - **11** minority owned venture through 1:1 these engagements
 - **23** women owned ventures through these 1:1 engagements
 - **3** veteran owned ventures through these 1:1 engagements
 - Companies like New Lion Media Group
- **8** Events, Workshop, and Program engagements for Fayetteville entrepreneurs serving nearly **731** attendees

Monthly Progress Highlights:

- Significant marketing executed for the upcoming Startup Crawl, increasing Fayetteville's positive SEO
- Formal partnership engaged with the UA to better serve Fayetteville entrepreneurs- we will hold regular office hours at the Brewer Hub
- Panelist and support provided to the Arkansas Asian American Business Owners Entrepreneurship Event
- Panelist and key support provided for the NWA YP Summit
- Cox Find Your Why Marketing Series events 3 and 4 successfully executed at CenterSpace
- Continued work with Likewise, a very exciting collaboration space's planned for Fayetteville
- Support of the planning process for the City's Retail Venture Series initiated
- Continued work on the Spectrum Living Solutions project