

**Business Attraction,
Business Retention and
Expansion (BRE),
And
Infrastructure
Development
Contract**

**Monthly Update
April 8, 2019**



**CITY OF
FAYETTEVILLE
ARKANSAS**



Monthly Metrics:

Business Attraction:

- Attended the Atlanta Summit to meet with 19 site selections with one-on-one meetings with them to promote Fayetteville
- Met with 1 Little Rock prospect in town
- Updated real estate availability on the 62 acres in the Commerce District and the Jones properties
- Visited with AR Film Commission on one film production bid
- Successfully recruited a Tulsa business coach to relocate to Fayetteville
- Worked on Project Atlantic
- Working with the city on ReCon in May

Monthly Metrics:

Business Retention & Expansion

- Had 77 direct contacts with local businesses
- Completed 11 one-on-one visits with local employers; 8 reported that sales are increasing with the remaining 3 in stable conditions; 4 reported their intention to expand or renovate their facilities
- 28 opened their business this month creating 85 FTEs
- Promoted the PTAC workshop on how to sell to the Government

Monthly Metrics:

Infrastructure Development

- Hosted the Consul General of Japan from the Nashville Office. He brought some Japanese companies on this visit.
- Working on workforce development activities
 - Upcoming Job Expo
 - NWA Regional CTE Teachers workshop
 - Upcoming visit of the AR Office of Skills Development
 - Regional Robotics Training Center
 - #2B Fayetteville Summer Edition
- Made 43 contacts with local businesses and partners