

Entrepreneurship and Innovation Contract

Monthly Update

April 1, 2019



Monthly Metrics:

- We served **33** Fayetteville entrepreneurs through **29** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - **1** minority owned venture through 1:1 these engagements
 - **10** women owned ventures through these 1:1 engagements
 - Companies like Dave Creek Media
- **4** Events, Workshop, and Program engagements for Fayetteville entrepreneurs serving **830 attendees**

Monthly Progress Narrative + Upcoming:

- Successful benchmarking trip to Austin for SXSW completed
 - Additionally, provided national exposure to the Fayetteville venture scene and to Fayetteville ventures like Engine, SupplyPike, and LIVSN at the Megastop we hosted with Walmart Technology and Microsoft For Startups.
- Final template created to highlight Fayetteville ventures, received City approval
 - Content gathered on 6 exciting Fayetteville ventures, more to come
- Represented multiple Fayetteville ventures and the Fayetteville venture scene at the Walton College UA Career Fair, with the goal of talent retention top of mind
- Upcoming for Fayetteville entrepreneurs + innovators:
 - Startup Weekend NWA @ Brewer Hub April 5