

# Entrepreneurship and Innovation Contract

## Monthly Update

March 1, 2019



# Monthly Metrics:

- We served **63** Fayetteville entrepreneurs through **28** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
  - **9** minority owned ventures through 1:1 these engagements
  - **16** women owned ventures through these 1:1 engagements
  - **2** veteran owned ventures through these 1:1 engagements
  - Companies like Tula
- **9** Events, Workshop, and Program engagements in Fayetteville serving **364 attendees**

# Monthly Progress Narrative + Upcoming:

- Massive IdeaFame Live event held on the Fayetteville square with nearly 150 attendees and over 35 presenting entrepreneurs and innovators
- Packed Venture Mashup @ CenterSpace with nearly 100 innovators, entrepreneurs, and community supporters in attendance
- Veteran Venture Leaders held @ CenterSpace helping Fayetteville ventures launch and growth their ventures
- Near final template created to highlight Fayetteville ventures, pending City approval
  - Content gathered on 3 exciting Fayetteville ventures
- Upcoming for Fayetteville entrepreneurs + innovators:
  - Startup Weekend NWA @ Brewer Hub April 5