

# The Fayetteville Equity Profile Summary

**Equity** focuses on one's starting conditions. Equity is when everyone has **fair and just inclusion** into society and has access to the opportunities to satisfy their essential needs.

Estimated Fayetteville % of people of color (non-white) in 2040:

**35%**

Estimated % decrease in 25-29 year-olds in Fayetteville from 2010 to 2020:

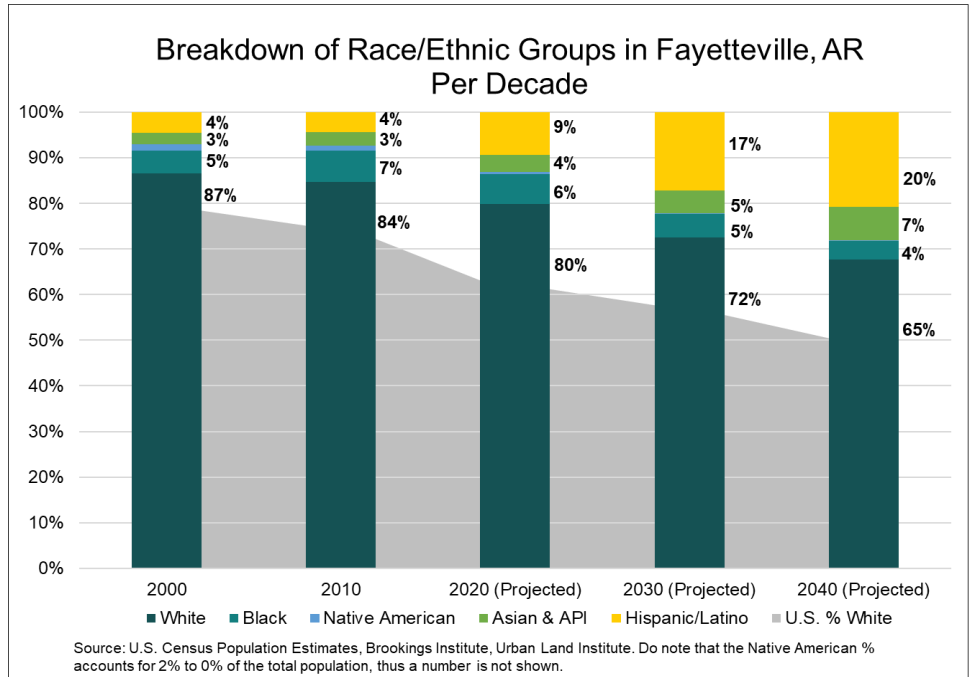
**-3.5%**

# of SNAP locations that are grocery stores as of August 2018:

**33/64**



The Fayetteville, AR Equity Profile is 133-page analysis of demographic, economic, health, transportation, and housing equity influences and stakeholders that are affecting the city as the area experiences high socioeconomic growth. The equity profile represents a starting point for a conversation for recommendations on our community can mitigate high growth dilemmas.



**Fayetteville, Arkansas is growing and becoming more diverse, but equity will become an important factor to ensure that all residents are thriving.**

## What's an example of an equitable Fayetteville?

### Action: Bringing Better SNAP-access in South Fayetteville

The City of Fayetteville can conduct an outreach to historically underserved, food-insecure locations such as South Fayetteville to analyze how to market and bring more SNAP-eligible businesses to the area. Currently, there are only 2 SNAP locations in the area which are both EZ-Marts. Will providing healthier and more cost-friendly food resources throughout Fayetteville alleviate burdens on incomes, reduce commute times to grocery stores that are further away, and reinforce healthier eating habits over time?

This summary and the equity profile were created by 2018 City of Fayetteville Equity and Sustainability Planning Fellow, Sean Michael Volavong.

For more information, contact the City of Fayetteville Sustainability and Resilience Department:

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% difference between White and Hispanic / Latino adults with a bachelors degrees:

**22%**

Median 1-Bedroom Monthly Rent in Fayetteville in 2016:

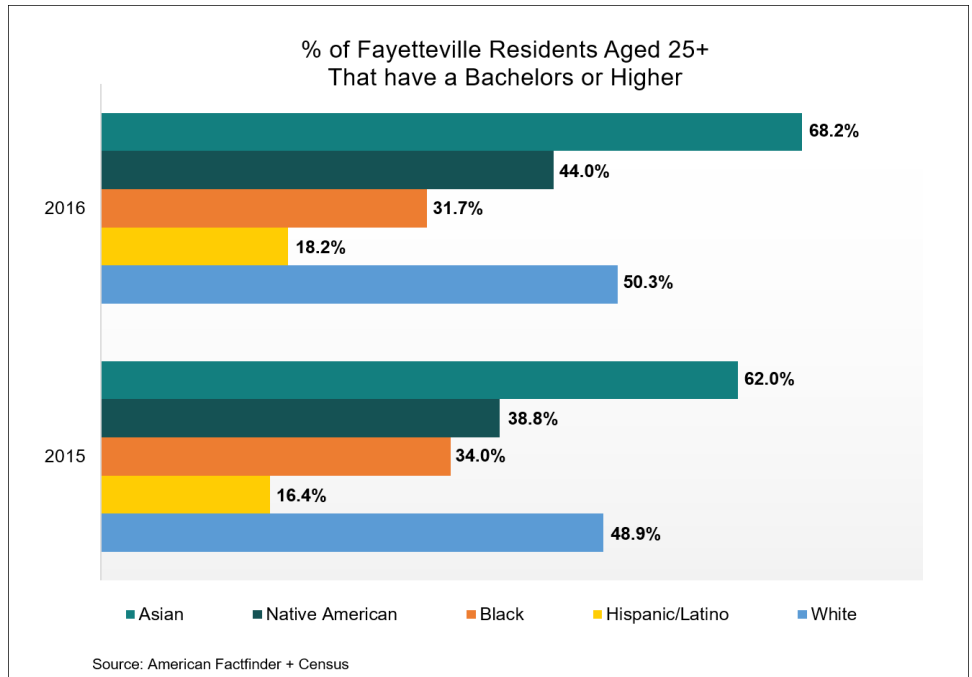
**\$764**

Estimated # of adults with only high school / GED diplomas that are below-poverty in 2016:

**1 in 5**



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**Racial, economic, and educational inclusion is necessary for Fayetteville to ensure its residents' success while sustaining its expected growth.**

## What's an example of an equitable Fayetteville?

### Action: Creating a 21st Century Workforce Development Plan

The City of Fayetteville can conduct an outreach employers and employees of industries that historically have had less educational requirements to understand what skillsets are now required for job seekers and those wanting to increase their incomes through pathways such as promotions. Will hosting free and transit-accessible training sessions for these skills in public spaces such as the Public Library and the Yvonne Richardson Community Center alleviate unemployment rates for all races, allow for more cost-effective educations, and produce a healthier workforce?

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