



# startup junkie

Building the Startup City of the South.

## Events Coming up for Fayetteville Entrepreneurs:

April 3rd - Luncheon with the UofA Honors College

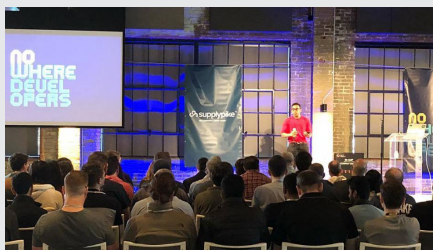
April 12th - Venture Mashup: Haxton Road Studios

April 25th - World IP Day: Pints and Patents

May 1st - Coffee + E

In the month of March, we focused on events that encouraged local entrepreneurs to harness the resources available in NWA to launch their next big idea, whether it be software or robotics!

In March we also hosted a Techstars Startup Weekend. One idea in 54 hours. Techstars Startup Weekend is the place to build a team, create a prototype of the idea, validate the business idea, and receive feedback from experienced entrepreneurs, all in one weekend. Eleven teams were formed over the weekend, and first-place was won by modular robotics kit ModBot.



The Nowhere Developer's Conference, a one-day technology conference for software developers and engineers was held here in NWA. The goal of the event was to provide a platform for industry professionals to engage and collaborate.



IdeaFame launched at the end of March and voting in the first competition runs until May 2nd.

IdeaFame provides an opportunity for entrepreneurs to upload a 60 second elevator pitch for the chance to win at least \$10,000.



FAYETTEVILLE ARKANSAS  
STARTUP CITY OF THE SOUTH

# 597

Fayetteville entrepreneurs served at 6 different events through March

# 50

Fayetteville entrepreneurs served in February through free one-on-one consulting

- 7 Women owned Ventures
- 4 Minority Ventures
- 2 Veteran Venture



## Podcast

Interested in learning more about the cutting edge companies that Startup Junkie works with every day? Check out the Startup Junkie Podcast.

In March we interviewed newest team member Ellen Brune. Dr. Brune is the Founder and CEO at Boston Mountain Biotech and Sr. Entrepreneur in Residence at Startup Junkie.

Listen here: <http://bit.ly/2EDbAua>