

Plastic Bag Campaign – Information for Managers

This campaign has been organized by a group of students in AP Environmental Science as their class project. Their efforts are guided by Rachel Kraus, the City of Fayetteville’s Environmental Educator. The goal of this campaign is to increase the amount of people bringing their own reusable bags and decrease the use of single-use plastic bags. Campaign will run from January 15, 2018 – February 19, 2018.

Participants and Contact Information:

1. CVs on College Ave. - 479-442-8365 - Chris Wells
2. Harp’s on Garland Ave. – 479-444-8009 – Joey Hale
3. Harp’s on Colorado Dr. - 479-251-9100 – Chad Tanner
4. Harp’s on College Ave. - 479-442-7381 - Chris
5. Harp’s on Crossover - 479-571-2555 – Sheldon Olson

Materials and Instructions:

- 1 Sandwich board sign – to be placed outside each day (weather permitting)
- 20 posters – to be hung at each checkout counter and around the store, as needed
- 500 flyers – to be placed at checkout counters for customers to pick-up at will
- 250 stickers – to be placed at checkout counters for customers to pick-up at will
- 20 buttons – to be worn by all cashiers and other employees, if desired
- 400 reusable bags (received 100 at a time on the first four Mondays of the campaign) – to be handed out *by cashiers only to customers who request a bag.*

Contact Information:

Any questions should be directed to Rachel Kraus at 479-444-1725.