



Household Income Profile

Fayetteville, Arkansas
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 36.06320
 Longitude: -94.15791

Summary	2017	2022	2017-2022 Change	2017-2022 Annual Rate
Population	14,324	15,621	1,297	1.75%
Households	6,202	6,862	660	2.04%
Median Age	27.4	28.1	0.7	0.51%
Average Household Size	1.97	1.97	0.00	0.00%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
Household	6,202	100%	6,862	100%
<\$15,000	1,729	27.9%	1,950	28.4%
\$15,000-\$24,999	1,177	19.0%	1,238	18.0%
\$25,000-\$34,999	797	12.9%	831	12.1%
\$35,000-\$49,999	757	12.2%	744	10.8%
\$50,000-\$74,999	715	11.5%	812	11.8%
\$75,000-\$99,999	416	6.7%	512	7.5%
\$100,000-\$149,999	267	4.3%	321	4.7%
\$150,000-\$199,999	147	2.4%	191	2.8%
\$200,000+	198	3.2%	264	3.8%
Median Household Income	\$26,929		\$27,354	
Average Household Income	\$47,983		\$53,814	
Per Capita Income	\$22,373		\$25,129	

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Household Income Profile

Fayetteville, Arkansas
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 36.06320
 Longitude: -94.15791

2017 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,348	1,579	796	688	870	543	378
<\$15,000	552	399	159	141	226	128	122
\$15,000-\$24,999	291	282	130	95	134	127	119
\$25,000-\$34,999	177	227	96	79	99	68	52
\$35,000-\$49,999	150	227	92	81	100	70	37
\$50,000-\$74,999	97	211	114	101	112	52	26
\$75,000-\$99,999	44	102	76	60	76	46	12
\$100,000-\$149,999	19	67	51	51	50	25	5
\$150,000-\$199,999	10	29	33	38	31	6	1
\$200,000+	8	35	44	42	43	20	6
Median HH Income	\$18,080	\$29,008	\$36,555	\$39,380	\$32,094	\$26,850	\$19,312
Average HH Income	\$28,462	\$45,702	\$63,787	\$67,875	\$58,467	\$49,550	\$31,260
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	40.9%	25.3%	20.0%	20.5%	26.0%	23.6%	32.3%
\$15,000-\$24,999	21.6%	17.9%	16.3%	13.8%	15.4%	23.4%	31.5%
\$25,000-\$34,999	13.1%	14.4%	12.1%	11.5%	11.4%	12.5%	13.8%
\$35,000-\$49,999	11.1%	14.4%	11.6%	11.8%	11.5%	12.9%	9.8%
\$50,000-\$74,999	7.2%	13.4%	14.3%	14.7%	12.9%	9.6%	6.9%
\$75,000-\$99,999	3.3%	6.5%	9.5%	8.7%	8.7%	8.5%	3.2%
\$100,000-\$149,999	1.4%	4.2%	6.4%	7.4%	5.7%	4.6%	1.3%
\$150,000-\$199,999	0.7%	1.8%	4.1%	5.5%	3.6%	1.1%	0.3%
\$200,000+	0.6%	2.2%	5.5%	6.1%	4.9%	3.7%	1.6%

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Household Income Profile

Fayetteville, Arkansas
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 36.06320
 Longitude: -94.15791

2022 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,409	1,742	943	719	904	672	474
<\$15,000	589	457	196	145	245	163	155
\$15,000-\$24,999	288	297	142	89	132	146	145
\$25,000-\$34,999	176	236	103	74	97	82	61
\$35,000-\$49,999	144	223	94	73	90	78	41
\$50,000-\$74,999	108	237	138	107	120	68	34
\$75,000-\$99,999	58	124	99	71	80	62	18
\$100,000-\$149,999	22	80	67	61	52	32	7
\$150,000-\$199,999	13	39	43	46	39	9	2
\$200,000+	11	48	61	53	48	33	10
Median HH Income	\$17,945	\$29,181	\$38,985	\$44,681	\$32,168	\$27,728	\$19,231
Average HH Income	\$31,351	\$50,623	\$71,691	\$78,640	\$63,879	\$56,503	\$35,965
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	41.8%	26.2%	20.8%	20.2%	27.1%	24.3%	32.7%
\$15,000-\$24,999	20.4%	17.0%	15.1%	12.4%	14.6%	21.7%	30.6%
\$25,000-\$34,999	12.5%	13.5%	10.9%	10.3%	10.7%	12.2%	12.9%
\$35,000-\$49,999	10.2%	12.8%	10.0%	10.2%	10.0%	11.6%	8.6%
\$50,000-\$74,999	7.7%	13.6%	14.6%	14.9%	13.3%	10.1%	7.2%
\$75,000-\$99,999	4.1%	7.1%	10.5%	9.9%	8.8%	9.2%	3.8%
\$100,000-\$149,999	1.6%	4.6%	7.1%	8.5%	5.8%	4.8%	1.5%
\$150,000-\$199,999	0.9%	2.2%	4.6%	6.4%	4.3%	1.3%	0.4%
\$200,000+	0.8%	2.8%	6.5%	7.4%	5.3%	4.9%	2.1%

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Household Income Profile

Fayetteville, Arkansas
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 36.06320
 Longitude: -94.15791

Summary	2017	2022	2017-2022 Change	2017-2022 Annual Rate
Population	155,354	169,899	14,545	1.81%
Households	60,651	66,559	5,908	1.88%
Median Age	30.3	31.1	0.8	0.52%
Average Household Size	2.43	2.43	0.00	0.00%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
Household	60,645	100%	66,553	100%
<\$15,000	10,258	16.9%	11,551	17.4%
\$15,000-\$24,999	8,161	13.5%	8,624	13.0%
\$25,000-\$34,999	7,854	13.0%	8,012	12.0%
\$35,000-\$49,999	8,196	13.5%	7,816	11.7%
\$50,000-\$74,999	9,882	16.3%	10,895	16.4%
\$75,000-\$99,999	5,851	9.6%	6,920	10.4%
\$100,000-\$149,999	5,992	9.9%	7,050	10.6%
\$150,000-\$199,999	1,842	3.0%	2,325	3.5%
\$200,000+	2,609	4.3%	3,360	5.0%
Median Household Income	\$41,243		\$43,736	
Average Household Income	\$63,581		\$70,647	
Per Capita Income	\$25,370		\$28,178	

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Household Income Profile

Fayetteville, Arkansas
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 36.06320
 Longitude: -94.15791

2017 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	7,929	14,621	10,310	9,074	8,534	5,749	4,428
<\$15,000	2,724	2,370	1,165	997	1,321	829	851
\$15,000-\$24,999	1,542	1,857	1,124	801	945	863	1,029
\$25,000-\$34,999	1,208	2,174	1,190	920	911	706	745
\$35,000-\$49,999	1,018	2,318	1,291	1,110	1,013	797	649
\$50,000-\$74,999	737	2,550	1,842	1,671	1,434	1,027	622
\$75,000-\$99,999	354	1,398	1,220	1,043	965	606	265
\$100,000-\$149,999	222	1,265	1,407	1,354	1,034	535	175
\$150,000-\$199,999	65	325	470	499	335	125	22
\$200,000+	58	363	601	680	576	261	69
Median HH Income	\$22,280	\$39,707	\$53,746	\$58,303	\$50,913	\$42,810	\$28,655
Average HH Income	\$33,634	\$56,675	\$76,658	\$84,424	\$75,690	\$64,247	\$42,644
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	34.4%	16.2%	11.3%	11.0%	15.5%	14.4%	19.2%
\$15,000-\$24,999	19.4%	12.7%	10.9%	8.8%	11.1%	15.0%	23.2%
\$25,000-\$34,999	15.2%	14.9%	11.5%	10.1%	10.7%	12.3%	16.8%
\$35,000-\$49,999	12.8%	15.9%	12.5%	12.2%	11.9%	13.9%	14.7%
\$50,000-\$74,999	9.3%	17.4%	17.9%	18.4%	16.8%	17.9%	14.0%
\$75,000-\$99,999	4.5%	9.6%	11.8%	11.5%	11.3%	10.5%	6.0%
\$100,000-\$149,999	2.8%	8.7%	13.6%	14.9%	12.1%	9.3%	4.0%
\$150,000-\$199,999	0.8%	2.2%	4.6%	5.5%	3.9%	2.2%	0.5%
\$200,000+	0.7%	2.5%	5.8%	7.5%	6.7%	4.5%	1.6%

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Household Income Profile

Fayetteville, Arkansas
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 36.06320
 Longitude: -94.15791

2022 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	8,354	15,962	11,855	9,277	8,966	6,770	5,368
<\$15,000	2,947	2,682	1,391	1,034	1,418	1,001	1,077
\$15,000-\$24,999	1,554	1,949	1,200	765	940	974	1,243
\$25,000-\$34,999	1,205	2,213	1,258	840	871	779	848
\$35,000-\$49,999	971	2,201	1,272	973	894	812	693
\$50,000-\$74,999	816	2,831	2,100	1,680	1,496	1,209	762
\$75,000-\$99,999	443	1,656	1,496	1,134	1,068	766	357
\$100,000-\$149,999	265	1,520	1,727	1,471	1,156	668	244
\$150,000-\$199,999	85	425	614	574	422	170	35
\$200,000+	69	485	797	805	702	392	109
Median HH Income	\$22,139	\$41,567	\$57,421	\$62,949	\$54,430	\$45,855	\$28,506
Average HH Income	\$36,660	\$62,954	\$85,209	\$94,385	\$84,819	\$72,618	\$47,088
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	35.3%	16.8%	11.7%	11.1%	15.8%	14.8%	20.1%
\$15,000-\$24,999	18.6%	12.2%	10.1%	8.2%	10.5%	14.4%	23.2%
\$25,000-\$34,999	14.4%	13.9%	10.6%	9.1%	9.7%	11.5%	15.8%
\$35,000-\$49,999	11.6%	13.8%	10.7%	10.5%	10.0%	12.0%	12.9%
\$50,000-\$74,999	9.8%	17.7%	17.7%	18.1%	16.7%	17.9%	14.2%
\$75,000-\$99,999	5.3%	10.4%	12.6%	12.2%	11.9%	11.3%	6.7%
\$100,000-\$149,999	3.2%	9.5%	14.6%	15.9%	12.9%	9.9%	4.5%
\$150,000-\$199,999	1.0%	2.7%	5.2%	6.2%	4.7%	2.5%	0.7%
\$200,000+	0.8%	3.0%	6.7%	8.7%	7.8%	5.8%	2.0%

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Household Income Profile

Fayetteville, Arkansas
 Drive Time: 30 minute radius

Prepared by Esri
 Latitude: 36.06320
 Longitude: -94.15791

Summary	2017	2022	2017-2022 Change	2017-2022 Annual Rate
Population	254,622	280,176	25,554	1.93%
Households	94,690	104,364	9,674	1.96%
Median Age	31.7	32.4	0.7	0.44%
Average Household Size	2.60	2.60	0.00	0.00%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
Household	94,684	100%	104,358	100%
<\$15,000	13,654	14.4%	15,373	14.7%
\$15,000-\$24,999	11,629	12.3%	12,336	11.8%
\$25,000-\$34,999	11,411	12.1%	11,611	11.1%
\$35,000-\$49,999	13,083	13.8%	12,434	11.9%
\$50,000-\$74,999	16,919	17.9%	18,543	17.8%
\$75,000-\$99,999	9,960	10.5%	11,785	11.3%
\$100,000-\$149,999	10,253	10.8%	12,099	11.6%
\$150,000-\$199,999	3,240	3.4%	4,146	4.0%
\$200,000+	4,534	4.8%	6,032	5.8%
Median Household Income	\$46,449		\$50,380	
Average Household Income	\$68,105		\$76,314	
Per Capita Income	\$25,610		\$28,657	

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Household Income Profile

Fayetteville, Arkansas
 Drive Time: 30 minute radius

Prepared by Esri
 Latitude: 36.06320
 Longitude: -94.15791

2017 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	9,329	20,879	17,302	15,702	14,389	9,961	7,121
<\$15,000	2,954	2,901	1,664	1,492	2,005	1,336	1,303
\$15,000-\$24,999	1,779	2,430	1,695	1,240	1,462	1,393	1,632
\$25,000-\$34,999	1,401	2,887	1,783	1,428	1,465	1,221	1,227
\$35,000-\$49,999	1,259	3,356	2,159	1,944	1,791	1,494	1,079
\$50,000-\$74,999	1,016	4,014	3,311	3,082	2,605	1,884	1,006
\$75,000-\$99,999	477	2,214	2,147	1,905	1,705	1,059	453
\$100,000-\$149,999	283	1,976	2,562	2,414	1,806	925	286
\$150,000-\$199,999	84	524	874	931	572	220	35
\$200,000+	76	577	1,107	1,267	978	428	100
Median HH Income	\$24,429	\$43,763	\$57,873	\$61,709	\$53,197	\$44,255	\$29,249
Average HH Income	\$35,839	\$60,470	\$81,194	\$88,200	\$77,519	\$64,405	\$42,816
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	31.7%	13.9%	9.6%	9.5%	13.9%	13.4%	18.3%
\$15,000-\$24,999	19.1%	11.6%	9.8%	7.9%	10.2%	14.0%	22.9%
\$25,000-\$34,999	15.0%	13.8%	10.3%	9.1%	10.2%	12.3%	17.2%
\$35,000-\$49,999	13.5%	16.1%	12.5%	12.4%	12.4%	15.0%	15.2%
\$50,000-\$74,999	10.9%	19.2%	19.1%	19.6%	18.1%	18.9%	14.1%
\$75,000-\$99,999	5.1%	10.6%	12.4%	12.1%	11.8%	10.6%	6.4%
\$100,000-\$149,999	3.0%	9.5%	14.8%	15.4%	12.6%	9.3%	4.0%
\$150,000-\$199,999	0.9%	2.5%	5.1%	5.9%	4.0%	2.2%	0.5%
\$200,000+	0.8%	2.8%	6.4%	8.1%	6.8%	4.3%	1.4%

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Household Income Profile

Fayetteville, Arkansas
 Drive Time: 30 minute radius

Prepared by Esri
 Latitude: 36.06320
 Longitude: -94.15791

2022 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	9,859	22,778	19,821	16,111	15,310	11,724	8,754
<\$15,000	3,205	3,262	1,972	1,541	2,141	1,593	1,660
\$15,000-\$24,999	1,808	2,541	1,793	1,183	1,456	1,558	1,996
\$25,000-\$34,999	1,396	2,906	1,872	1,287	1,396	1,334	1,420
\$35,000-\$49,999	1,203	3,150	2,102	1,699	1,585	1,520	1,175
\$50,000-\$74,999	1,115	4,439	3,729	3,071	2,723	2,217	1,249
\$75,000-\$99,999	597	2,618	2,598	2,072	1,928	1,354	617
\$100,000-\$149,999	335	2,368	3,100	2,641	2,069	1,173	413
\$150,000-\$199,999	109	693	1,147	1,085	746	309	56
\$200,000+	90	802	1,509	1,534	1,266	664	166
Median HH Income	\$24,317	\$47,124	\$62,161	\$67,241	\$57,676	\$48,153	\$29,247
Average HH Income	\$39,061	\$67,800	\$90,959	\$99,338	\$88,359	\$73,568	\$47,510
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	32.5%	14.3%	9.9%	9.6%	14.0%	13.6%	19.0%
\$15,000-\$24,999	18.3%	11.2%	9.0%	7.3%	9.5%	13.3%	22.8%
\$25,000-\$34,999	14.2%	12.8%	9.4%	8.0%	9.1%	11.4%	16.2%
\$35,000-\$49,999	12.2%	13.8%	10.6%	10.5%	10.4%	13.0%	13.4%
\$50,000-\$74,999	11.3%	19.5%	18.8%	19.1%	17.8%	18.9%	14.3%
\$75,000-\$99,999	6.1%	11.5%	13.1%	12.9%	12.6%	11.5%	7.0%
\$100,000-\$149,999	3.4%	10.4%	15.6%	16.4%	13.5%	10.0%	4.7%
\$150,000-\$199,999	1.1%	3.0%	5.8%	6.7%	4.9%	2.6%	0.6%
\$200,000+	0.9%	3.5%	7.6%	9.5%	8.3%	5.7%	1.9%

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.