

Office of the Mayor  
City of Fayetteville  
**Proclamation**



**WHEREAS:** the government of Fayetteville, Arkansas celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, and are responsible for 63 percent of net new jobs created over the past 20 years, and

**WHEREAS:** small businesses employ 48 percent of the employees in the private sector in the United States, and

**WHEREAS:** on average, 33 percent of consumers' holiday shopping will be done at small independently-owned retailers and restaurants, and

**WHEREAS:** 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important, and

**WHEREAS:** 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping, and

**WHEREAS:** Fayetteville, Arkansas supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods, and

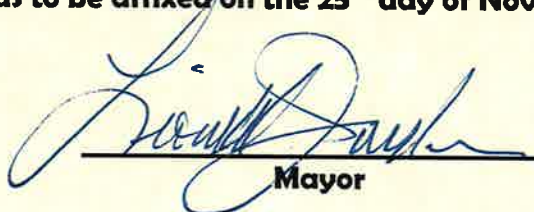
**WHEREAS:** advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday,

**NOW THEREFORE, I, Lioneld Jordan, Mayor of the City of Fayetteville, Arkansas do hereby proclaim November 25, 2017 as**

**"SMALL BUSINESS SATURDAY"**

in Fayetteville, Arkansas and urge our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Fayetteville, Arkansas to be affixed on the 25<sup>th</sup> day of November, 2017.**

  
\_\_\_\_\_  
Mayor

**Attest:**

  
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City Clerk

