

*Office of the Mayor  
City of Fayetteville*

**Proclamation**



**WHEREAS:** the Pink Ribbon reminds us that breast cancer is the most common cause of cancer and the second most common cause of cancer deaths in the United States. However, when breast cancer is detected in its earliest stages, there can be a 95% survival rate, and

**WHEREAS:** according to the Arkansas Affiliate of Susan G. Komen Breast Cancer Foundation, one in three counties in Arkansas does not have a fixed mammography facility and this creates a barrier for many women to easily access mammography, thereby possibly increasing their mortality rate, and

**WHEREAS:** it is estimated that in the United States, 207,219 women and 3,668 men will be diagnosed with breast cancer during 2017, and approximately 48,541 women and 926 men will die of the disease. In Arkansas this year, 3,027 new cases will be detected and will result in 825 deaths, and

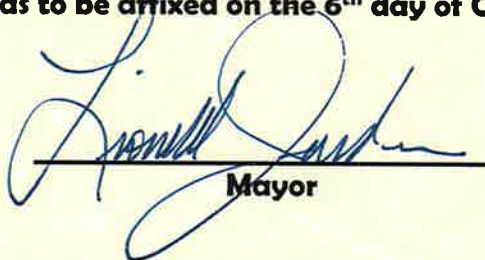
**WHEREAS:** October is National Breast Cancer Awareness Month, and the Arkansas Affiliate of Susan G. Komen is designating October 6<sup>th</sup> as *Go Pink for the Cure Day* to bring about awareness of the importance of mammography and to renew its commitment to removing obstacles that prevent women from seeking mammograms,

**NOW THEREFORE, I, Lioneld Jordan, Mayor of the City of Fayetteville, Arkansas do hereby proclaim October 6, 2017 as**

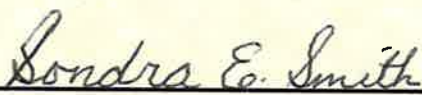
***"GO PINK FOR THE CURE DAY"***

in Fayetteville, Arkansas and urge all my fellow citizens to join me in helping to promote efforts for the prevention and treatment of this deadly disease.

**IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Fayetteville, Arkansas to be affixed on the 6<sup>th</sup> day of October, 2017.**

  
\_\_\_\_\_  
Mayor

**Attest:**

  
\_\_\_\_\_  
City Clerk

