

Office of the Mayor  
City of Fayetteville  
**Proclamation**



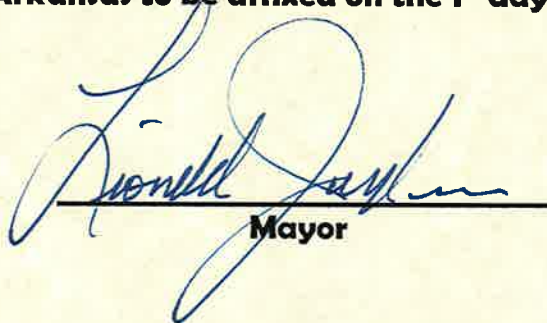
- WHEREAS:** distracted driving is a serious, life-threatening practice that is preventable, and
- WHEREAS:** distracted driving can result in injuries and deaths to all road users (motorists, pedestrians and bicyclists), and
- WHEREAS:** distracted driving occurs when drivers divert their attention away from the task of driving to focus on another activity instead, and
- WHEREAS:** in order to reduce the number of crashes as well as improve driver safety, Arkansas drivers should commit to adopting and maintaining safe behavior while behind the wheel, and
- WHEREAS:** April has been declared Arrive Alive month; bringing awareness to the dangers of distracted driving, and
- WHEREAS:** increased high-visibility enforcement of distracted driving laws coupled with publicity has proven to be an effective method to reduce distracted driving and save lives.

**NOW THEREFORE, I, Lioneld Jordan, Mayor of the City of Fayetteville, Arkansas do hereby proclaim April, 2017 as**

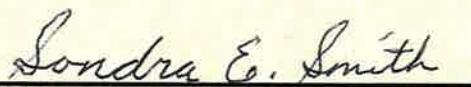
**“Arrive Alive Month”**

in Fayetteville, Arkansas and I urge all citizens to always put the cell phone down, focus on the road, and buckle up when driving on our roadways. Drivers are reminded that driving without distractions is the only way to ensure that they will ARRIVE ALIVE.

**IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Fayetteville, Arkansas to be affixed on the 1<sup>st</sup> day of April, 2017.**

  
\_\_\_\_\_  
Mayor

**Attest:**

  
\_\_\_\_\_  
City Clerk

