



Welcome to the 2016 Community Perceptions Survey for the City of Fayetteville, Arkansas!

The City of Fayetteville, Arkansas is dedicated to providing excellent services to all residents, businesses, and visitors.

As part of our commitment to improving our city, Fayetteville participates in the STAR Communities rating system. STAR stands for Sustainable Tools for Assessing and Rating Communities and is a system of measurements used to gauge the sustainability and stability of our community. This survey is based on STAR guidelines and specifically addresses community perceptions of public safety, neighborhood cohesion, and civic engagement.

This survey contains 20 questions about life in Fayetteville and 9 demographic questions. Your answers **will not** be linked to your personal information. This survey should take no more than 15 minutes to complete.

With your input, we will be better able to serve our citizens, both today and in the future. Thank you for your participation in this survey!

Mailing Instructions:

After you complete the survey, please place all pages in the return envelope and drop it in the mailbox. The return address is already on the envelope and the postage has been paid.

\$100 Visa Gift Card Drawing

As a small thank you for participating, the City of Fayetteville will be holding a drawing for two \$100 Visa Gift Cards for survey participants. If you would like to be entered into the drawing, you may enter your contact information (a phone number or email address) below. Your survey data will not be connected to any personal information entered here. We will contact the winners of the gift cards by January 15th, 2017. City Employees are not eligible for the drawing, but are still encouraged to participate in the survey.

Contact Information (Phone number or email address): _____

Thank you for your participation in this survey and in the vibrant life of the City of Fayetteville.

On this page, you will answer a few questions about Public Safety. Please answer based on how you most often feel about public safety in Fayetteville.

1. Choose all that apply. In Fayetteville, I feel safe riding a bicycle:						
<input type="checkbox"/>	In my neighborhood					
<input type="checkbox"/>	On the trails					
<input type="checkbox"/>	On street, in a bike lane					
<input type="checkbox"/>	On street, sharing the road					
<input type="checkbox"/>	I do not feel safe riding a bicycle in Fayetteville					
<input type="checkbox"/>	I do not ride a bicycle in Fayetteville					
2. Choose all that apply. In Fayetteville, I feel safe walking:						
<input type="checkbox"/>	In my neighborhood					
<input type="checkbox"/>	On the trails					
<input type="checkbox"/>	On city sidewalks					
<input type="checkbox"/>	In parks					
<input type="checkbox"/>	I do not feel safe walking in Fayetteville					
<input type="checkbox"/>	I do not walk in Fayetteville					
3. Please indicate your level of agreement or disagreement with the following statements:						
		Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
	I feel safe in my neighborhood during the day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	I feel safe in my neighborhood after dark	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Children in my neighborhood have a safe place to play	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Most law enforcement officers in Fayetteville can be trusted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Members of the Fayetteville Police Department treat all people fairly, regardless of racial, religious, or ethnic background	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. What do you think will be the biggest challenges facing the Fayetteville Police Department in the next 5 years?						
Please choose 3.						
<input type="checkbox"/>	Securing adequate funding for necessary services					
<input type="checkbox"/>	Recruiting and retaining qualified staff and personnel					
<input type="checkbox"/>	Maintaining and improving police-community relations					
<input type="checkbox"/>	Increased media scrutiny of police activities					
<input type="checkbox"/>	Effective collaboration between University of Arkansas Police and the Fayetteville Police Department					
<input type="checkbox"/>	Tensions between minority communities and the police force					
<input type="checkbox"/>	The rapid population growth of Fayetteville and surrounding cities					

On this page, you will answer one more question about Public Safety and two questions about Transportation.

5. Please consider the possible public safety improvements listed below and rate them on a scale of 1-5 based on how important they are to you.

For this exercise, 1 indicates that this item is not a priority to you and 5 indicates that this item is a top priority.

	1 (Not a priority)	2	3	4	5 (Very high priority)
Improving sidewalks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reducing litter and graffiti	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reducing traffic speeds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reducing crime	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving street lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving bike lanes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving trail safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving collaboration between University Police and Fayetteville Police	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Thinking about this year, what would you say was your primary commuting method to work or school?

<input type="checkbox"/>	Drove alone
<input type="checkbox"/>	Carpooled in a 2 person carpool
<input type="checkbox"/>	Carpooled in a 3 person carpool
<input type="checkbox"/>	Carpooled in a 4 or more person carpool
<input type="checkbox"/>	Public Transportation
<input type="checkbox"/>	Walked
<input type="checkbox"/>	Bicycled
<input type="checkbox"/>	Ride service, taxicab, or other means
<input type="checkbox"/>	I work at home/do not work

7. Think for a moment about how you get around town. Then consider the possible travel priorities listed below and rate them on a scale of 1-5 based on how important they are to you.

For this exercise, 1 indicates that this item is not a priority to you and 5 indicates that this item is a top priority.

	1 (Not a priority)	2	3	4	5 (Very high priority)
Safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convenience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Travel Time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environmental impact of the travel method	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Impacts on my health or fitness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

On this page, you will answer a few questions about parks, trails, and life in your neighborhood.

8. Please indicate your level of agreement or disagreement with the following statements:						
		Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
	The parks and trails in Fayetteville meet my needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	The parks and trails in Fayetteville are well maintained	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	The parks and trails in Fayetteville are easy to get to from my home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. On average, how many times do you visit parks or trails in Fayetteville each year?						
<input type="checkbox"/>	Never					
<input type="checkbox"/>	Once or twice a year					
<input type="checkbox"/>	Once or twice a quarter					
<input type="checkbox"/>	Once or twice a month					
<input type="checkbox"/>	Multiple times a month					
10. Please indicate your level of agreement or disagreement with the following statements:						
		Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
	A person like me can have a big impact on making my community a better place	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	My local community offers opportunities for me to make a positive impact	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	I have opportunities to participate in my local government's decision-making	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	My local government is willing to listen and be influenced when residents participate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Please indicate your level of agreement or disagreement with the following statements:						
		Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
	I live in a close-knit community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	People in my neighborhood are trustworthy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	People in my neighborhood are helpful to each other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. People in my neighborhood would intervene if...						
		Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
	Someone was vandalizing property	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	A fight broke out in the street in front of their house	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	A local park was going to be closed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	The nearest elementary school was threatened with closure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

On this page you will answer questions about volunteering and art. You will also be asked about the livability of Fayetteville.

13. In the past year, did you volunteer at an event or for an organization in your community?					
<input type="checkbox"/>	Yes				
<input type="checkbox"/>	No				
<input type="checkbox"/>	I don't know				
14. If you volunteered in the past year, what types of volunteering did you participate in/with? Choose all that apply.					
<input type="checkbox"/>	I did not volunteer	<input type="checkbox"/>	Environmental Causes		
<input type="checkbox"/>	Animal Care	<input type="checkbox"/>	Faith-Based Organizations		
<input type="checkbox"/>	Arts and Culture	<input type="checkbox"/>	Homeless and Housing Support		
<input type="checkbox"/>	Children and Youth Services	<input type="checkbox"/>	Hunger Relief		
<input type="checkbox"/>	Community Building	<input type="checkbox"/>	Immigrant and Refugee Services		
<input type="checkbox"/>	Crisis Support	<input type="checkbox"/>	Supporting People with Disabilities		
<input type="checkbox"/>	Teaching/Tutoring	<input type="checkbox"/>	Political Causes		
<input type="checkbox"/>	Promoting Health and Wellness	<input type="checkbox"/>	Sports and Recreation		
<input type="checkbox"/>	Racial Reconciliation	<input type="checkbox"/>	Veteran's Services		
<input type="checkbox"/>	Women's Services	<input type="checkbox"/>	Senior Services		
15. In the past year, did you attend a live performing arts event (dance, ballet, opera, symphony, or theater)?					
<input type="checkbox"/>	Yes				
<input type="checkbox"/>	No				
16. In the past year, did you visit an art museum art gallery?					
<input type="checkbox"/>	Yes				
<input type="checkbox"/>	No				
17. Please indicate your level of agreement or disagreement with the following statements:					
	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
I have access to job opportunities offering a living wage in Fayetteville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have access to health and human services in Fayetteville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have access to local, healthy food in Fayetteville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have access to affordable housing in Fayetteville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fayetteville is a welcoming community for people of all backgrounds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

On this page, you will answer a few questions about the livability of Fayetteville.

18. In general, how easy or difficult is it to pay for your monthly living expenses?					
<input type="checkbox"/>	Very easy				
<input type="checkbox"/>	Somewhat easy				
<input type="checkbox"/>	Neither easy nor difficult				
<input type="checkbox"/>	Somewhat difficult				
<input type="checkbox"/>	Very difficult				
19. Please indicate your level of agreement or disagreement with the following statements.					
The City of Fayetteville should prioritize:					
	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
Infrastructure improvements (water, sewer, streets, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Alternative transportation (public transit, bike lanes, trails, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New start-ups and local businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Renewable energy/energy efficiency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community safety and health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Civil and human rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Climate change preparedness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20. Please indicate your level of agreement or disagreement with the following statements.					
The City of Fayetteville should prioritize:					
	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
High quality educational opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Infill and redevelopment instead of suburban development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality jobs and living wages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recycling and waste reduction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social justice and equality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor air and water quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

On the final two survey pages, you will be asked a few questions about who you are. These answers are confidential and will not be linked to your address or any other personal information.

21. Gender:		
<input type="checkbox"/>		Male
<input type="checkbox"/>		Female
<input type="checkbox"/>		Prefer not to disclose
<input type="checkbox"/>		Prefer to self-identify: _____
22. Age:		
<input type="checkbox"/>		Under 18
<input type="checkbox"/>		18 to 29
<input type="checkbox"/>		30 to 39
<input type="checkbox"/>		40 to 49
<input type="checkbox"/>		50 to 59
<input type="checkbox"/>		60 to 69
<input type="checkbox"/>		70 or older
23. What is your ethnic background? Please check all that apply.		
<input type="checkbox"/>		Native American or Alaskan Native
<input type="checkbox"/>		Asian
<input type="checkbox"/>		Black or African American
<input type="checkbox"/>		Hispanic or Latino
<input type="checkbox"/>		Native Hawaiian or other Pacific Islander
<input type="checkbox"/>		White / Caucasian
<input type="checkbox"/>		Prefer not to answer
<input type="checkbox"/>		Other (please specify): _____
24. What is the highest level of school you have completed?		
<input type="checkbox"/>		12th grade or less, no diploma
<input type="checkbox"/>		High school graduate or GED
<input type="checkbox"/>		Some college, no degree
<input type="checkbox"/>		Some technical school, no degree
<input type="checkbox"/>		Associates degree (eg. AA, AS, vocational school, certificate program)
<input type="checkbox"/>		Bachelor's degree (eg. BS, BA, AB)
<input type="checkbox"/>		Graduate or professional degree

25. Which of the following best describes you?

<input type="checkbox"/>	Working full time (35 hours a week or more)
<input type="checkbox"/>	Working part time
<input type="checkbox"/>	Looking for work
<input type="checkbox"/>	Student, not working
<input type="checkbox"/>	Student, working part time
<input type="checkbox"/>	Student, working full time
<input type="checkbox"/>	Stay-at-home spouse/partner/parent
<input type="checkbox"/>	Retired and work part time or full time
<input type="checkbox"/>	Retired and don't work
<input type="checkbox"/>	Other
<input type="checkbox"/>	None of these

26. How much do you anticipate your household's income will be before taxes in 2016?

<input type="checkbox"/>	Less than \$15,000
<input type="checkbox"/>	\$15,001-\$25,000
<input type="checkbox"/>	\$25,001-\$35,000
<input type="checkbox"/>	\$35,001-\$50,000
<input type="checkbox"/>	\$50,001-\$75,000
<input type="checkbox"/>	\$75,001-\$100,000
<input type="checkbox"/>	More than \$100,000
<input type="checkbox"/>	Don't know

27. How long have you lived in Fayetteville?

<input type="checkbox"/>	I do not live in Fayetteville
<input type="checkbox"/>	Less than 1 year
<input type="checkbox"/>	1-5 years
<input type="checkbox"/>	6-10 years
<input type="checkbox"/>	11-20 years
<input type="checkbox"/>	More than 20 years, but not all my life
<input type="checkbox"/>	All my life

28. Which of the following best describes you?

<input type="checkbox"/>	I received a postcard mailer to my home.
<input type="checkbox"/>	I did not received a mailer to my home. I found out about this survey online, through a friend, or by other means.
<input type="checkbox"/>	I do not know.

29. What area of Fayetteville do you live in? (You can check the map on the attached page, call 479.575.8268, or visit Gis.fayetteville-ar.gov/SubWardValidator/ to find out your sub-ward)

<input type="checkbox"/>	Ward 1 – North	<input type="checkbox"/>	Ward 2 – South	<input type="checkbox"/>	Ward 4 – North
<input type="checkbox"/>	Ward 1 – East	<input type="checkbox"/>	Ward 2 – West	<input type="checkbox"/>	Ward 4 – East
<input type="checkbox"/>	Ward 1 – South	<input type="checkbox"/>	Ward 3 – North	<input type="checkbox"/>	Ward 4 – South
<input type="checkbox"/>	Ward 1 – West	<input type="checkbox"/>	Ward 3 – East	<input type="checkbox"/>	Ward 4 – West
<input type="checkbox"/>	Ward 2 – North	<input type="checkbox"/>	Ward 3 – South	<input type="checkbox"/>	I live outside city limits.
<input type="checkbox"/>	Ward 2 – East	<input type="checkbox"/>	Ward 3 – West	<input type="checkbox"/>	I do not know.

Please use the box below to offer any additional thoughts about life in Fayetteville not already addressed in this survey:

Thank you again for taking this survey. Your feedback is very important to the City of Fayetteville!