

Community Perceptions Survey

Welcome to the 2016 Community Perceptions Survey for the City of Fayetteville, Arkansas!

The City of Fayetteville, Arkansas is dedicated to providing excellent services to all residents, businesses, and visitors.

As part of our commitment to improving our city, Fayetteville participates in the STAR Communities rating system. STAR stands for Sustainable Tools for Assessing and Rating Communities and is a system of measurements used to gauge the sustainability and stability of our community. This survey is based on STAR guidelines and specifically addresses community perceptions of public safety, neighborhood cohesion, and civic engagement.

This survey contains 20 questions about life in Fayetteville and 9 demographic questions. Your answers will not be linked to your personal information. This survey should take no more than 15 minutes to complete.

At the end of the survey, you will have the opportunity to be entered into a drawing for one of two \$100 Visa gift cards, a little way for the City of Fayetteville to say thank you for participating in this important civic process. (If you are a City employee, you may not be entered into the drawing but don't let that prevent you from participating).

With your input, we will be better able to serve our citizens, both today and in the future. Thank you for your participation in this survey!

Community Perceptions Survey

Public Safety

Choose all that apply. In Fayetteville, I feel safe riding a bicycle:

- In my neighborhood
- On the trails
- On street, in a bike lane
- On street, sharing the road
- I do not feel safe riding a bicycle in Fayetteville
- I do not ride a bicycle in Fayetteville

Choose all that apply. In Fayetteville, I feel safe walking:

- In my neighborhood
- On the trails
- On city sidewalks
- In parks
- I do not feel safe walking in Fayetteville
- I do not walk in Fayetteville

Community Perceptions Survey

Public Safety (continued)

Please indicate your level of agreement or disagreement with each of the following statements:

	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
I feel safe in my neighborhood during the day	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel safe in my neighborhood after dark	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children in my neighborhood have a safe place to play	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Most law enforcement officers in Fayetteville can be trusted	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Members of the Fayetteville Police Department treat all people fairly, regardless of racial, religious, or ethnic background	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Community Perceptions Survey

Public Safety (continued)

What do you think will be the biggest challenges facing the Fayetteville Police Department in the next 5 years?

Please choose 3.

- Securing adequate funding for necessary services
- Recruiting and retaining qualified staff and personnel
- Maintaining and improving police-community relations
- Increased media scrutiny of police activities
- Effective collaboration between University of Arkansas Police and the Fayetteville Police Department
- Tensions between minority communities and the police force
- The rapid population growth of Fayetteville and surrounding cities

Other (please specify)

Please consider the possible public safety improvements listed below and rate them on a scale of 1-5 based on how important they are to you.

For this exercise, 1 indicates that this item is not a priority to you and 5 indicates that this item is a top priority.

	1 (Not a priority)	2	3	4	5 (Very high priority)
Improving sidewalks	<input type="radio"/>				
Reducing litter and graffiti	<input type="radio"/>				
Reducing traffic speeds	<input type="radio"/>				
Reducing crime	<input type="radio"/>				
Improving street lighting	<input type="radio"/>				
Improving bike lanes	<input type="radio"/>				
Improving trail safety	<input type="radio"/>				
Improving collaboration between University Police and Fayetteville Police	<input type="radio"/>				

Community Perceptions Survey

Transportation

Thinking about this year, what would you say was your primary commuting method to work or school?

- Drove alone
- Carpooled in a 2 person carpool
- Carpooled in a 3 person carpool
- Carpooled in a 4 or more person carpool
- Public Transportation
- Walked
- Bicycled
- Ride service, taxicab, or other means
- I work at home/do not work

Think for a moment about how you get around town. Then consider the possible travel priorities listed below and rate them on a scale of 1-5 based on how important they are to you.

For this exercise, 1 indicates that this item is not a priority to you and 5 indicates that this item is a top priority.

	1 (Not a priority)	2	3	4	5 (A very high priority)
Safety	<input type="radio"/>				
Convenience	<input type="radio"/>				
Travel time	<input type="radio"/>				
Environmental impact of the travel method	<input type="radio"/>				
Affordability	<input type="radio"/>				
Impacts on my health or fitness	<input type="radio"/>				

Community Perceptions Survey

Parks and Trails

Please indicate your level of agreement or disagreement with the following statements:

	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
The parks and trails in Fayetteville meet my needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The parks and trails in Fayetteville are well maintained	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The parks and trails in Fayetteville are easy to get to from my home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

On average, how many times do you visit parks or trails in Fayetteville, each year?

- Never
- Once or twice a year
- Once or twice a quarter
- Once or twice a month
- Multiple times a month

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Civic Engagement

Please indicate your level of agreement or disagreement with the following statements:

	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
A person like me can have a big impact on making my community a better place	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My local community offers opportunities for me to make a positive impact	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have opportunities to participate in my local government's decision-making	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My local government is willing to listen and be influenced when residents participate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Community Perceptions Survey

Neighborhood Cohesion

Please indicate your level of agreement or disagreement with the following statements:

	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
I live in a close-knit community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
People in my neighborhood are trustworthy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
People in my neighborhood are helpful to each other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Would people in your neighborhood intervene if:

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
Someone was vandalizing property	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A fight broke out in the street in front of their house	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A local park was going to be closed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The nearest elementary school was threatened with closure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Community Perceptions Survey

Volunteering

In the past year, did you volunteer at an event or for an organization in your community?

- Yes
- No
- I don't know

If you volunteered in the past year, what types of volunteering did you participate in/with? Choose all that apply.

- | | | |
|--|---|--|
| <input type="checkbox"/> Animal Care | <input type="checkbox"/> Racial Reconciliation | <input type="checkbox"/> Supporting People with Disabilities |
| <input type="checkbox"/> Arts and Culture | <input type="checkbox"/> Women's Services | <input type="checkbox"/> Political Causes |
| <input type="checkbox"/> Children and Youth Services | <input type="checkbox"/> Environmental Causes | <input type="checkbox"/> Sports and Recreation |
| <input type="checkbox"/> Community Building | <input type="checkbox"/> Faith-Based Organizations | <input type="checkbox"/> Veteran Services |
| <input type="checkbox"/> Crisis Support | <input type="checkbox"/> Homeless and Housing Support | <input type="checkbox"/> Senior Services |
| <input type="checkbox"/> Teaching/Tutoring | <input type="checkbox"/> Hunger Relief | |
| <input type="checkbox"/> Promoting Health and Wellness | <input type="checkbox"/> Immigrant and Refugee Services | |

Community Perceptions Survey

Performing and Visual Arts

In the past year, did you attend a live performing arts event (dance, ballet, opera, symphony, or theater)?

- Yes
- No
- I don't know

In the past year, did you visit an art museum or art gallery?

- Yes
- No
- I don't know

Community Perceptions Survey

Livability

Please indicate your level of agreement or disagreement with the following statements:

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
I have access to job opportunities offering a living wage in Fayetteville	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have access to health and human services in Fayetteville	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have access to local, healthy food in Fayetteville	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have access to affordable housing in Fayetteville	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fayetteville is a welcoming community for people of all backgrounds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

In general, how easy or difficult is it to pay for your monthly living expenses?

- Very easy
- Somewhat easy
- Neither easy nor difficult
- Somewhat difficult
- Very difficult

Community Perceptions Survey

Livability (continued)

Please indicate your level of agreement or disagreement with the following statements.

The City of Fayetteville should prioritize:

	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
Infrastructure improvements (water, sewer, streets, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Alternative transportation (public transit, bike lanes, trails, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New start-ups and local businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Renewable energy/energy efficiency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community safety and health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Civil and human rights	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Climate change preparedness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please indicate your level of agreement or disagreement with the following statements.

The City of Fayetteville should prioritize:

	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
High quality educational opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Infill and redevelopment instead of suburban development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality jobs and living wages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recycling and waste reduction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social justice and equality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor air and water quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Community Perceptions Survey

Demographics

You're almost done!

On this final survey page, you will be asked a few questions about who you are. These answers are confidential and will not be linked to your address or any other personal information.

Gender:

- Male
- Female
- I prefer not to disclose
- I prefer to self-identify:

Age:

- Under 18
- 18 to 29
- 30 to 39
- 40 to 49
- 50 to 59
- 60 to 69
- 70 or older

What is your ethnic background? Please check all that apply

Native American or Alaskan Native

Asian

Black or African American

Hispanic or Latino

Native Hawaiian or other Pacific Islander

White / Caucasian

Prefer not to answer

Other (please specify)

Demographics (continued)

What is the highest degree or level of school you have completed?

- 12th grade or less, no diploma
- High school graduate or GED
- Some college, no degree
- Associates degree (eg. AA, AS, vocational school, certificate program)
- Bachelor's degree (eg. BS, BA, AB)
- Graduate or professional degree

Which of the following best describes you?

- Working full time (35 hours a week or more)
- Working part time
- Looking for work
- Student, not working
- Student, working part time
- Student, working full time
- Stay-at-home spouse/partner/parent
- Retired and work part time or full time
- Retired and don't work
- Other
- None of these

How much do you anticipate your household's income will be before taxes in 2016?

- Less than \$15,000
- \$15,001-\$25,000
- \$25,001-\$35,000
- \$35,001-\$50,000
- \$50,001-\$75,000
- \$75,001-\$100,000
- More than \$100,000
- Don't know

Community Perceptions Survey

Demographics (continued)

How long have you lived in Fayetteville?

- I do not live in Fayetteville
- Less than 1 year
- 1-5 years
- 6-10 years
- 11-20 years
- More than 20 years, but not all my life
- All my life

What area of Fayetteville do you live in? You can use this tool to find out which area of which Ward you live in: [Address Validator](#).

- | | | |
|--------------------------------------|--------------------------------------|--|
| <input type="radio"/> Ward 1 - North | <input type="radio"/> Ward 2 - South | <input type="radio"/> Ward 4 -North |
| <input type="radio"/> Ward 1 - East | <input type="radio"/> Ward 2 - West | <input type="radio"/> Ward 4 - East |
| <input type="radio"/> Ward 1 - South | <input type="radio"/> Ward 3 - North | <input type="radio"/> Ward 4 - South |
| <input type="radio"/> Ward 1 - West | <input type="radio"/> Ward 3 - East | <input type="radio"/> Ward 4 - West |
| <input type="radio"/> Ward 2 - North | <input type="radio"/> Ward 3 - South | <input type="radio"/> I live outside city limits |
| <input type="radio"/> Ward 2 - East | <input type="radio"/> Ward 3 - West | <input type="radio"/> I don't know |

Community Perceptions Survey

Demographics (continued)

We would like to know how you found out about this survey. Which of the following best describes you?

- I received a postcard mailer to my home with a link to this survey.
- I did not receive a mailer at my home. I found out about the survey online, at an outreach event, or by other means.
- I don't know.

Please use the comment box below to offer any additional thoughts about life in Fayetteville not already addressed in this survey:

Community Perceptions Survey

Survey Completed!

Thank you for taking this survey. Your feedback is very important to the City of Fayetteville.

If you would like to be entered into a drawing to win one of two \$100 Visa Gift Cards, you may enter your contact information (a phone number or email address) in the space below. Your survey data will not be connected to the contact information entered here. We will contact the winners of the gift cards by December 31st, 2016. Remember, City employees may not enter the drawing.

Thanks again!

Enter your contact information below (email or phone number) to be entered in the drawing for one of two \$100 Visa Gift Cards: