

Office of the Mayor
City of Fayetteville
Proclamation



WHEREAS: the City of Fayetteville, Arkansas celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 27.9 million small businesses in the United States, representing 99.7 percent of American employer firms, creating more than two-thirds of the net new jobs, and generating 46 percent of private gross domestic product, as well as 54 percent of all U.S. sales, and

WHEREAS: small businesses employ over 55 percent of the working population in the United States, and

WHEREAS: 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue, and

WHEREAS: 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States, and 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community, and

WHEREAS: Fayetteville supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods, and


WHEREAS: advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday,

NOW THEREFORE, I, Lioneld Jordan, Mayor of the City of Fayetteville, Arkansas do hereby proclaim Saturday, November 28, 2015 as

"SMALL BUSINESS SATURDAY"

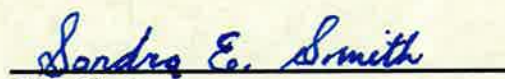
in Fayetteville, Arkansas and encourage residents of our community and communities across the country to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Fayetteville, Arkansas to be affixed on the 28th day of November, 2015.



Mayor

Attest:



City Clerk

