

ENTERTAINMENT DISTRICT OUTDOOR REFRESHMENT AREA PHASING PLAN

PHASE 1 Target Date June 2020

City of Fayetteville Website Information Portal opens.

Sidewalk cafés open for application and development.

Tactical Urbanism process prepares for expansion of parklets*.

Legacy Events** conforming with social distancing guidelines, can apply for OC during events.

Regularly scheduled OC district pilot program*** with open streets begin with to-go sales from private clubs, performance venues, and restaurants.

Staff conducts an ongoing, regular assessment of regularly scheduled OC times.

*Restaurant's and retailers recent pivot to expanded curbside pickup, delivery, and drive-thru only should be considered and not interrupted.

Tactical Urbanism projects such as parklets are already allowed to be submitted for consideration.

**Legacy Events defined as having hosted an approved event in Fayetteville 3 out of the last 5 years.

1. the appropriate signage & waste receptacles are in place,
2. designated cups & visible identifiers are obtained & distributed,
3. advance notice is given to City Council & businesses within the area.

PHASE 2 Dec. - Feb. 2021

Regularly scheduled open consumption district pilot program shall sunset on January 30, 2021****.

Public meeting held with stakeholders, survey distributed.

Staff identifies management plan, assesses funding options & makes formal recommendation to City Council.

Staff reports to City Council; recommends any final ordinance alterations.

Application process for events developed, based on feedback from legacy events.

Expansion of regularly scheduled OC times can be explored, or renewed, yet Council authorization would be needed to amend the ordinance.

PHASE 3 Feb. 2021

Application for open consumption at events is available.

Program continues to be monitored for success and best practices.

Community engagement with stakeholders, businesses continues.

****Regularly scheduled open consumption district pilot program: This would be a pilot program with no street closures. Participating businesses would be able to serve to-go to patrons who could consume alcohol within a smaller defined area within the Outdoor Refreshment Area Boundary. Social distancing guidelines would have to be adhered to by participants. Before such a program would be activated, robust collaboration with businesses of all types within the chosen area, as well as anchor institutions such as the Walton Arts Center, Theatre Squared, and Fayetteville Public Library shall be done. While the phasing plan does not restrict the pilot program to certain days of the week (Transportation Committee Amendment), staff will maintain consistency with communications to businesses to conduct the program from Sunday-Wednesday. Strong communication, coordination, and agreement from businesses, anchor institutions within the area would need to be done before expanding beyond the previously discussed dates.

****The sunset date will likely need to be extended. No long-term decisions pertaining to public consumption should be made until an assessment can be done to review the pilot program under conditions of "full capacity" of anchor institutions and downtown activity.